

Campaign:

Refer a Friend

Campaign timeframe:

20 February – 29 September 2017 (Terms 1, 2 & 3)

Terminology:

'Refer a Friend' = the campaign name

'The Referrer' = the person who has referred someone to HCK

'The Friend' = the person who has been referred to HCK and enrolled their child.

'Reward' = either \$100 credit on fees OR entry into the monthly draw for \$100 grocery voucher.

Details:

Refer HCK to a friend. When they enrol their child at any of our 19 kindergartens, make sure they put your name down as their Referrer.

After their child has enjoyed their first 4 weeks at kindergarten, you'll both receive up to \$100 credit on your fee accounts. That means you and your friend both receive \$100 of kindergarten fees for free!

OR, for those that prefer:

After their child has enjoyed their first 4 weeks at kindergarten, you'll both go in the monthly draw for a \$100 grocery voucher.

How it Works:

- The Friend must enter the Referrer's name on their enrolment form. They cannot do this at any time after the enrolment form has been completed.
- The Friend can only enter one Referrer.
- The reward is available to the Referrer and Friend after the child has enjoyed their first month at Kindergarten.
- The \$100 credit on fees will be given for each new child enrolled by the Friend. *(Eg: 2 children = \$200 credit on fees, 3 children = \$300 credit on fees etc).*
- An entry into the monthly draw will be given for each new child enrolled by the Friend. *(Eg: 2 children = 2 entries, 3 children = 3 entries etc).*

Campaign timeframe

- The campaign will run from 20 February – 29 September 2017.
- HCK reserves the right to extend the length of the campaign.

Terms and Conditions:

Eligibility

- This offer is only available to current members of HCK Association (the Referrer) and their friends (the Friend).
- The Friend cannot be a current member of HCK Association, or have been a member in the past 3 months. *(Membership is defined by having submitted an enrolment form and having a child attending kindergarten or on the waiting list).*

Claiming the reward

- The Friend must enter the Referrer's name on their enrolment form. They cannot do this at any time after the enrolment form has been completed.
- The Friend can only enter one Referrer.
- The reward is available to the Referrer and Friend after the child has enjoyed their first month at Kindergarten.
- The Referrer and the Friend can only choose one reward each, but they can choose different rewards.

\$100 credit on fees

- The \$100 credit on fees will be given for each new child enrolled by the Friend. *(Eg: 2 children = \$200 credit on fees, 3 children = \$300 credit on fees etc).*
- The credit applies to fees only and cannot be used as credit towards whānau donations.
- Any credit balance at the end of the HCK membership cannot be exchanged for cash or transferred to another member.

Entry into monthly prize draw

- An entry into the monthly draw will be given for each new child enrolled by the Friend. *(Eg: 2 children = 2 entries, 3 children = 3 entries etc).*

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